



BANDIRMA ONYEDİ EYLÖL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION EXAM
ASSESSMENT REPORT

ACADEMIC YEAR	TERM	EXAM			COURSE	
		EXAM TYPE	DATE	COURSE NAME	INSTRUCTOR'S NAME SURNAME, TITLE	
2024-2025	Fall	Midterm	30.11.2024		Prof.Dr.	

	CLO1	CLO2	CLO3	CLO4	Score Value	Average Score Received
QUESTION 1	X				35	30
QUESTION 2		X			35	20
QUESTION 3			X	X	30	13
QUESTION 4						

Sample Exam Questions

1-) Explain the basic functions of a business.

CLO 1 (Knows and evaluates the functions of a business.)

2-) Explain your views on the effects of digital transformation on business activities with examples.

CLO 2 (Knows and analyzes the benefits that technology brings to the business.)

3-) What is SWOT analysis? Detail how a business can use SWOT analysis to gain a competitive advantage.

CLO 4 (Can evaluate the harmony of the business with its environment and develop strategies as a result of this evaluation.)

GUIDE:

- 1) Each question must be associated with a course learning outcome (one or more).
- 2) CLOs specified at the opening of the course and included in the syllabus must be matched with at least one question in the midterm or final. No CLO should be left unassigned.
- 3) Under the questions, which learning outcome they are related to should be written as in the example above.
- 4) As many questions as necessary can be added.
- 5) It must be stated how many points each question is worth. For each question, the average score (class average) received by the students taking the exam must be written in the relevant column in the table.
- 6) Bonus points and questions do not have to be associated with a course learning outcome.
- 7) If the exam is group-based, the table above must be filled out separately for the groups.