



BANDIRMA ONYEDİ EYLÜL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2025-2026 EDUCATION AND TRAINING YEAR

I. SEMESTER / FALL COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI1103	C	Introduction to Economics I	3	0	3	5
BSI1102	C	Accounting I	3	0	3	4
BSI1112	C	Business I	3	0	3	5
BSI1107	C	Mathematics I	3	0	3	4
BSI1105	C	Introduction to Law	3	0	3	4
BSI1108	C	Basic Information Technologies I	3	0	3	4
TOTAL			18	0	18	26
KAR1101	C	Career planning	1	0	1	2
TDI1101	C	Turkish Language I	2	0	2	2
TOTAL			21	0	21	30

II. SEMESTER / SPRING COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI1202	C	Accounting II	3	0	3	5
BSI1212	C	Business II	3	0	3	5
BSI1203	C	Mathematics II	3	0	3	5
BSI1205	C	Introduction to Economics II	3	0	3	5
BSI1207	C	Sociology	3	0	3	5
BSI1208	C	Basic Information Technologies II	2	0	2	3
TOTAL			17	0	17	28
TDI1201	C	Turkish Language II	2	0	2	2
TOTAL			19	0	19	30

III. SEMESTER / FALL COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI2109	C	Statistics I	3	0	3	5
BSI2107	C	Management and Organization	3	0	3	5
BSI2110	C	Introduction to Marketing	3	0	3	5
BSI2108	C	Macro Economics	3	0	3	5
BSI2111	C	Micro Economics	3	0	3	5
BSI2112	C	Law of Obligations	3	0	3	3
AFT2111	C	Ataturk's Principles and History of Revolution I	2	0	2	2
TOTAL			20	0	20	30

IV. SEMESTER / SPRING COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI2221	C	Financial Analysis Techniques	3	0	3	5
BSI2222	C	Production Management	3	0	3	5
BSI2223	C	Organizational Behavior	3	0	3	5
BSI2201	C	Statistics II	3	0	3	5
BSI2212	C	Marketing Strategies	3	0	3	5
BSI2202	C	Business Law	3	0	3	3
AFT2201	C	Ataturk's Principles and History of Revolution II	2	0	2	2
TOTAL			20	0	20	30

V. SEMESTER / FALL COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI3103	C	Financial Management	3	0	3	4
YDI3101	C	Foreign Language I	2	0	2	2
	E	Elective Course I	3	0	3	6
	E	Elective Course II	3	0	3	6
	E	Elective Course III	3	0	3	6
	E	Elective Course IV	3	0	3	6
TOTAL			17	0	17	30

VI. SEMESTER / SPRING COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI3203	C	Human Resource Management	3	0	3	4
YDI3201	C	Foreign Language II	2	0	2	2
	E	Elective Course I	3	0	3	6
	E	Elective Course II	3	0	3	6
	E	Elective Course III	3	0	3	6
	E	Elective Course IV	3	0	3	6
TOTAL			17	0	17	30

VII. SEMESTER / FALL COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
	E	Elective Course I	3	0	3	6
	E	Elective Course II	3	0	3	6
	E	Elective Course III	3	0	3	6
	E	Elective Course IV	3	0	3	6
	E	Elective Course V	3	0	3	6
TOTAL			15	0	15	30

VIII. SEMESTER / SPRING COURSE PLAN

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
	E	Elective Course I	3	0	3	6
	E	Elective Course II	3	0	3	6
	E	Elective Course III	3	0	3	6
	E	Elective Course IV	3	0	3	6
	E	Elective Course V	3	0	3	6
TOTAL			15	0	15	30

DEPARTMENT OF BUSINESS ADMINISTRATION
2024-2025 EDUCATION AND TRAINING YEAR ELECTIVE COURSES

V. SEMESTER / FALL

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI3165	E	Customer Relationship Management	3	0	3	6
BSI3166	E	Organization Theory	3	0	3	6
BSI3167	E	Organizational Communication	3	0	3	6
BSI3169	E	Sales Management	3	0	3	6
BSI3172	E	Corporate Accounting	3	0	3	6
BSI3175	E	Production Systems	3	0	3	6
BSI3181	E	Business Statistics II	3	0	3	6
BSI3140	E	Capital Market and Financial Institutions	3	0	3	6
BSI3141	E	Contemporary Management Techniques	3	0	3	6
BSI3105	E	Advanced Excel I	3	0	3	6
BSI3107	E	Entrepreneurship Management	3	0	3	6
BSI3142	E	Cost Accounting-I	3	0	3	6
BSI3143	E	Public Finance	3	0	3	6
BSI3144	E	Turkish Tax System	3	0	3	6
BSI3145	E	Computer Applications for Business I	3	0	3	6

VI. SEMESTER / SPRING

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI3270	E	Analysis of Investment Projects	3	0	3	6
BSI3271	E	Management and Leadership	3	0	3	6
BSI3282	E	Consumer Behavior	3	0	3	6
BSI3287	E	Entrepreneurship and Small Business	3	0	3	6
BSI3288	E	International Marketing	3	0	3	6
BSI3292	E	Financial Mathematics	3	0	3	6
BSI3240	E	Capital Market Instruments	3	0	3	6
BSI3205	E	Advanced Excel II	3	0	3	6
BSI3241	E	Accounting Of Foreign Trade Transactions	3	0	3	6
BSI3242	E	Corporate Law	3	0	3	6
BSI3243	E	Cost Accounting-2	3	0	3	6
BSI3245	E	Computer Applications for Business II	3	0	3	6

VII. SEMESTER / FALL

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI4189	E	Brand Management	3	0	3	6
BSI4196	E	Total Quality Management	3	0	3	6
BSI4197	E	International Business	3	0	3	6
BSI4161	E	Managerial Accounting	3	0	3	6
BSI4164	E	Services Marketing	3	0	3	6
BSI4168	E	Future Markets	3	0	3	6
BSI4172	E	Forensic Accounting	3	0	3	6
BSI4141	E	Innovation Management	3	0	3	6
BSI4102	E	Innovation and Competition Policy in Digital Markets	3	0	3	6
BSI4104	E	Case Study in Marketing	3	0	3	6
BSI4162	E	Quantitative Decision Making Techniques	3	0	3	6

VIII. SEMESTER / SPRING

Course Code	Category (E/C)	Course Title	T	P	C	ECTS
BSI4281	E	Electronic Commerce	3	0	3	6
BSI4282	E	Financial Markets	3	0	3	6
BSI4299	E	Auditing	3	0	3	6
BSI4291	E	Strategic Management	3	0	3	6
BSI4288	E	Economy of Turkey	3	0	3	6
BSI4262	E	International Management	3	0	3	6
BSI4266	E	Advanced Quantitative Decision Making Techniques	3	0	3	6
BSI4240	E	International Finance	3	0	3	6
BSI4206	E	Public Relations and Reputation Management	3	0	3	6
BSI4208	E	Global Marketing Strategies and Export Marketing	3	0	3	6
BSI4241	E	Market and Marketing Research	3	0	3	6
BSI4242	E	Consumer Law	3	0	3	6
BSI4243	E	Money and Banking	3	0	3	6
BSI4244	E	Supply Chain Management	3	0	3	6
BSI4245	E	Neuromarketing	3	0	3	6