

#### 4.3 Programme details and the individual grades / marks / credits obtained:

Course Code	Course Name	Course Category	National Credit	Grade	ECTS Credits
<b>Semester I</b>					
ISL1114	Introduction to Microeconomics	Elective	3	BB	4
ISL1112	Business I	Elective	3	CB	4
YDI1101	Foreign Language I (English)	Required	4	BB	2
TDI1101	Turkish Language I	Required	2	BA	2
ISL1106	Sociology	Required	3	DD	4
ISL1102	Accounting I	Required	3	CC	4
AIT1101	Atatürk's Principles and History of Revolution I	Required	2	BA	2
ISL1105	Introduction to Law	Required	3	CB	4
ISL1104	Business Mathematics I	Required	3	CB	4
<b>Semester II</b>					
ISL1222	Law of Obligations	Required	3	BB	4
ISL1215	Introduction to Macroeconomics	Elective	4	CB	4
YDI1201	Foreign Language II (English)	Required	4	CC	4
TDI1201	Turkish Language II	Required	2	CB	2
ISL1212	Business II	Elective	3	DD	4
ENF1202	Basic Information Technologies	Required	2	CB	2
AIT1201	Atatürk's Principles and History of Revolution II	Required	2	CB	2
ISL1204	Business Mathematics II	Required	3	BA	4
ISL1202	Accounting II	Required	3	BB	4
<b>Semester III</b>					
ISL2121	Business Statistics	Required	3	BB	5
ISL2123	Turkish Tax System	Required	3	CC	5
ISL2126	Period-End Accounting	Required	3	DC	5
ISL2107	Management and Organization	Elective	3	CC	5
ISL2108	Macroeconomics	Elective	3	CC	5
ISL2113	Commercial Law I	Required	3	BB	5
<b>Semester IV</b>					
ISL2221	Financial Analysis Techniques	Required	3	BB	5
ISL2222	Production Management	Required	3	CB	5
ISL2223	Organizational Behavior	Required	3	DD	5
ISL2208	Principles of Marketing	Elective	3	CC	5
ISL2209	Social Science Research Methods	Elective	3	DD	5
ISL2213	Commercial Law II	Required	3	AA	5
<b>Semester V</b>					
ISL3169	Sales Management	Elective	3	BB	5
ISL3172	Corporate Accounting	Elective	3	BA	5
ISL3176	Computer Programming I	Elective	3	DC	5
ISL3103	Finance I	Required	3	CC	5
ISL3123	Cost Accounting I	Required	3	CB	5
ISL3163	Business Ethics and Social Responsibilities of the Manager	Elective	3	AA	5
<b>Semester VI</b>					
ISL3268	Statistical Data Analysis with Software	Elective	3	AA	5
ISL3287	Entrepreneurship and Small Business	Elective	4	AA	5
ISL3291	Computer Programming II	Elective	3	DD	5
ISL3203	Finance II	Required	3	CC	5
ISL3209	Human Resources Management	Required	3	AA	5
ISL3222	Cost Accounting II	Required	3	CB	5
<b>Semester VII</b>					
ISL4189	Brand Management	Elective	3	DC	5
ISL4191	Marketing Research	Elective	3	DC	5
ISL4197	International Business	Elective	3	CB	5
ISL4161	Managerial Accounting	Elective	3	CB	5
ISL4173	Data Mining	Elective	3	CB	5
ISL4183	Public Relations	Elective	3	BA	5
<b>Semester VIII</b>					
ISL4291	Strategic Management	Elective	3	CC	5
ISL4294	Advertising Management	Elective	3	CC	5
ISL4299	Auditing	Elective	3	DC	5
ISL4262	International Management	Elective	3	DC	5
ISL4281	Electronic Commerce	Elective	3	CC	5
ISL4288	Turkish Economy	Elective	3	CC	5

Total National Credits : 161

Total ECTS Credits : 240

CGPA : 2.44

Note: The courses marked as (\*) are received under Erasmus Program Context

ECTS : European Credit Transfer System

CGPA : Cumulative Grade Point Average