BANDIRMA ONYEDI EYLUL UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES
DEPARTMENT OF MANAGEMENT INFORMATİON SYSTEMS
2022-2023 ACADEMIC YEAR
THE STUDY PLAN FOR MASTER'S PROGRAM IN MANAGEMENT INFORMATION SYSTEMS

1ST SEMESTER								
COURSE CODE	COURSE NAME	Category	T	A	L	C	ECTS
YBS9100	C	Specialization Field Course	8	0	0	0	6
YBS5100	C	Research Methods and Publication Ethics in Social Science	3	0	0	3	6
YBS5191	C	Seminar in Social Science **	0	0	0	0	6
	E	Elective I	3	0	0	3	6
	E	Elective II	3	0	0	3	6
	E	Elective III	3	0	0	3	6
		SUM					30

2ND SEMESTER								
COURSE CODE	COURSE NAME	Category	T	A	L	C	ECTS
YBS9200	C	Specialization Field Course	8	0	0	0	6
YBS5200	C	Seminar	0	0	0	0	6
YBS5292	C	Publication Ethics and Research Methods in Social Science ***	3	0	0	3	6
	E	Elective I	3	0	0	3	6
	E	Elective II	3	0	0	3	6
	E	Elective II	3	0	0	3	6
		SUM					30

3TH SEMESTER								
COURSE CODE	COURSE NAME	Category	T	A	L	C	ECTS
YBS9300	C	Specialization Field Course	8	0	0	8	6
YBS5300	C	Thesis	0	0	0	0	24
		SUM					30

4TH SEMESTER								
COURSE CODE	COURSE NAME	Category	T	A	L	C	ECTS
YBS9400	C	Specialization Field Course	8	0	0	8	6
YBS5400	C	Thesis	0	0	0	0	24
		SUM					30

MANAGEMENT INFORMATION SYSTEMS. MASTER'S PROGRAM WITH THESIS ELECTIVE COURSES 2022-2023								

1ST SEMESTER								
COURSE CODE	COURSE NAME	Category	T	A	L	C	ECTS
YBS5101	S	Strategic Leadership in Organization	3	0	0	3	6
YBS5102	S	Management Theory	3	0	0	3	6
YBS5103	S	Introduction to Management Information Systems	3	0	0	3	6
YBS5105	S	Data Mining and Business Intelligence	3	0	0	3	6
YBS5107	S	E-Commerce	3	0	0	3	6
YBS5108	S	Object Oriented Programming	3	0	0	3	6
YBS5109	S	Fuzzy Decision Making	3	0	0	3	6
YBS5110	S	Network Management and Security	3	0	0	3	6
YBS5113	S	Modern Management Approaches	3	0	0	3	6
YBS5115	S	Machine Learning	3	0	0	3	6
YBS5116	S	Management Philosophy	3	0	0	3	6
YBS5117	S	Quality Management Systems	3	0	0	3	6
YBS5118	S	Non-structural Databases	3	0	0	3	6
YBS5119	S	Mobile Programming	3	0	0	3	6
YBS5120	S	Marketing Management in Digital Economies	3	0	0	3	6
YBS5121	S	Consumer Behaviours	3	0	0	3	6
		SUM**					96

2SD SEMESTER								
COURSE CODE	COURSE NAME	Category	T	A	L	C	ECTS
YBS5201	S	Management Policy and Strategies	3	0	0	3	6
YBS5202	S	Leadership Theory and Practice	3	0	0	3	6
YBS5203	S	Advanced Data Analysis with Packaged Softwares	3	0	0	3	6
YBS5204	S	Organization Theory and Organizational Analysis	3	0	0	3	6
YBS5206	S	Social Media and Its Place in Business Life	3	0	0	3	6
YBS5207	S	Programming with R	3	0	0	3	6
YBS5210	S	Artificial Intelligence	3	0	0	3	6
YBS5211	S	Virtualization and Cloud Computing	3	0	0	3	6
YBS5212	S	International Management	3	0	0	3	6
YBS5213	S	Robotic Process Automation	3	0	0	3	6
YBS5214	S	Big Data	3	0	0	3	6
YBS5215	S	Organizations and Their Structures	3	0	0	3	6
YBS5216	S	Geographic Information Systems	3	0	0	3	6
YBS5217	S	Cyber Security	3	0	0	3	6
YBS5218	S	Internet of Things	3	0	0	3	6
YBS5219	S	E-Customer Relationship Management	3	0	0	3	6
		SUM**					96

NOTES:

*In the 1st semester the student enrolls, two compulsory and three elective courses, and in the second semester following the semester he enrolled; Two compulsory and three elective courses must be chosen. "Seminar" and "Thesis" studies are non-credit and are included in the ECTS account.

** The student enrolled in the fall semester will take "Research Methods in Social Science and Publication Ethics", "Specialization Field Course" and three elective lectures in 1st semester. In the next semester, the student will take "Specialization Field Course" opened by advisor, "Seminar" and three elective lectures.

*** The student enrolled in the spring semester will take "Publication Ethics in Social Science and Scientific Research Methods", "Specialization Field Course" and three elective lectures in 1st semester. In the next semester, the student will take "Specialization Field Course" opened by advisor, "Seminar in Social Science" and three elective lectures.